



# EXPRESS

£1,150

## KITCHEN DESIGN PACKAGE

---



NATALIE ROUKIN  
INTERIORS

At Natalie Roukin Interiors, we firmly believe that interior design should be accessible to everyone. That's why we've developed an affordable, straightforward, and user-friendly online interior design service. The best part? You don't need to schedule any home consultations or spend hours deliberating online. With just a few simple steps, we can help you create a home that you'll truly adore.

Our customised designs provide everything you need to transform your dream kitchen into a reality. From a furniture layout plan showcasing your new items and their optimal placement to a clickable shopping list, our comprehensive service ensures that you can create a space that you'll love spending time in.

[WWW.NATALIEROUKININTERIORS.COM](http://WWW.NATALIEROUKININTERIORS.COM)

## 01 Starting the Kitchen Design Process

In order to start the design process, we need you to send us your design brief. This will equip us with all the necessary details about your kitchen, your preferred design aesthetic, and the financial plan you would like us to stick to. We'll also request you to provide us with some measurements and photographs. We'll send you a measuring guide with everything you need to submit to get this part right, or you can share architects plans.

## 02 First Consultation

Once you've submitted your design brief, you can schedule your First Consultation with Natalie and Jenna at a time to suit you, either in-person or virtually. At this point, we can discuss various concepts and the design process, layout considerations, storage requirements and our 'Design Process'.

## 03 Inspiration

Sometimes it's easier to show your true style with pictures. We've curated 'Vision Board', that we will share with you, that showcase various kitchen design styles for you to comment and tell us which ones reflect your style and personality, whilst also pinpointing some essential items that you would really love in your new kitchen.

## 04 Final Design Presentation

After designing your kitchen, we'll provide you with a 2D Furniture Layout Plan, along with a 3D Render which brings your kitchen design to life in stunning virtual reality. You'll also receive a shopping list with all items in your kitchen design.

## 05 Clickable Shopping List

To save you time, we offer a clickable shopping list for all accessories to bring the space to life and add your own personality! Once your new kitchen is ordered and the deposit paid, you will receive technical elevation drawings. Once you've purchased everything, all that's left for you to do is sit back and await the arrival of your new items, which will completely transform your kitchen!

---

# WHAT'S INCLUDED

WITH OUR EXPRESS DESIGN PACKAGE, WE INCLUDE ALL OF THE BASICS YOU WILL NEED TO RENOVATE, DECORATE, FURNISH AND STYLE YOUR KITCHEN TO A PROFESSIONAL STANDARD TO CREATE A SPACE THAT YOU LOVE.



Express Design Package will include:

- 1 x 45-minute Virtual Consultation
- 1 x 45-minute In-Person Consultation
- 3D Render which showcases and details our chosen items for your space and brings your kitchen design to life in stunning virtual reality.
- A furniture layout plan drawn to scale with your new items and where to position them
- Shopping list with all items in your kitchen design
- Clickable shopping lists with links to view all accessories allowing you to purchase when you are ready
- Technical Elevation Drawings available upon deposit to Kitchen supplier
- One revision of your design or alternative product options (if needed)



## 01 Design Brief Questionnaire

Click ([questionnaire](#)) to complete the 'Design Brief'. This helps us gain an understanding of your style, requirements and budget, with key questions that we ask to tease out important information. Once completed use our 'Measuring Guide' to provide us with accurate measurements of the kitchen, or share any architects plans that you might already have.

## 02 Booking Your Slot

Once we understand your style preferences, layout and storage requirements, you can schedule your 'First Consultation' with us at a time and date that is convenient for you, where we'll meet you either virtually or in-person to discuss the kitchen that we're going to bring to life!

## 03 Inspiration

Sometimes it's easier to show your true style with pictures. We've curated 'Vision boards' that we will share with you, that show case various kitchen design styles for you to comment and tell us which ones reflect your style and personality, whilst also pinpointing some essential items that you would really love in your new kitchen.

## 04 First Consultation

This is where we will go through your answers to the 'Design Brief' questionnaire in more detail and discuss your comments on the shared 'Vision Board' so that we have a clear understanding of your style preferences and make sure we have all the information that we need to enable us to complete the 'Final Design'.

## 05 Final Designs

We can now begin the 'Design Process' (YAY!). Once everything is ready you will receive your 'Final Design' Concept Board, with your personally designed kitchen, layout plans, material finishes, colour scheme, and all items to complete your kitchen transformation. You'll be asked to book a 'Virtual Consultation' with us to go through any questions you might have about the 'Final Design' of your new Kitchen.

---

MEET  
OUR TEAM

2024

---



NATALIE ROUKIN  
INTERIORS



*Natalie Roukin*  
Interior Designer



*Jenna Stopforth*  
Interior Designer



*Rebecca  
Hosking*

Interior Design  
Assistant



*Watson & Eliza*  
Chief Tea Tasters



*Dash*  
Chief Biscuit  
Muncher

INTERESTED TO KNOW ABOUT OTHER SERVICES WE PROVIDE?  
VISIT: [WWW.NATALIEROUKININTERIORS.COM/SERVICES](http://WWW.NATALIEROUKININTERIORS.COM/SERVICES)