



"SWIFTSTAYS: TAILORED SHORT-TERM INTERIORS"

£1,400

DISCOVER ELEVATED COMFORT IN LIVING SPACES WITH OUR UNIQUE INTERIOR DESIGN PACKAGE!



NATALIE ROUKIN
INTERIORS

As a property developer catering to discerning clients, you understand the importance of creating spaces that offer both practicality and appeal. Our carefully curated interior design package is tailored to enhance your properties, turning them into cozy havens that resonate with guests seeking comfort and style. With a focus on thoughtful details, we blend functional aesthetics with modern flair, harmonising each element to craft living spaces that embody both relaxation and sophistication.

TAILORED SHORT-TERM INTERIORS

Visualise your properties transformed into inviting getaways, where every corner exudes a sense of welcoming tranquility. Our skilled team of interior designers excels in bringing concepts to life, ensuring that every inch of space is optimized for comfort and usability. From adaptable furniture selections that maximize space, to soothing textures that create a sense of coziness, our package caters to the preferences of contemporary travelers.



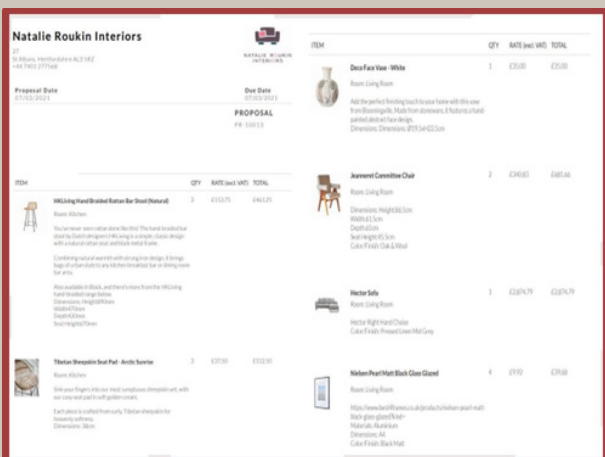
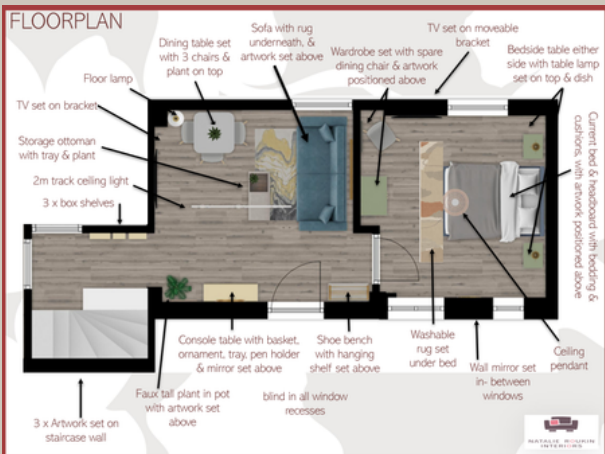
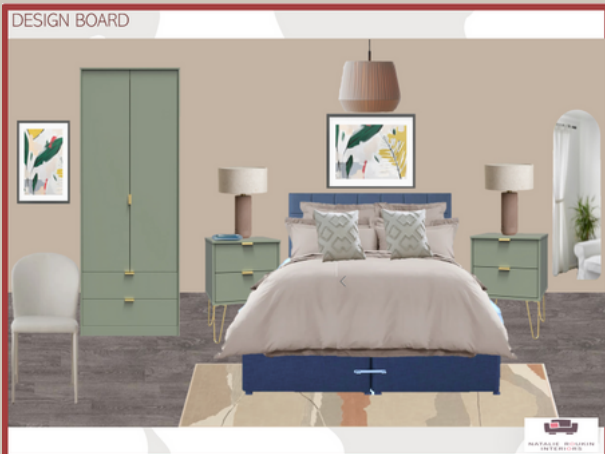
With a dedication to quality and an understanding of the nuances that set your properties apart, our interior design package will not only attract short-term let clients but also establish a memorable guest experience that leads to positive reviews and returning visitors.



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TAILORED SHORT-TERM INTERIORS

WITH OUR ESSENTIAL DESIGN PACKAGE WE INCLUDE ALL OF THE BASICS YOU WILL NEED TO DECORATE, FURNISH AND STYLE YOUR PROPERTIES TO A PROFESSIONAL STANDARD TO CREATE A SPACE THAT YOUR GUESTS WILL LOVE TO SPEND TIME IN AND COME BACK AGAIN!



Every “SwiftStays” Express Design Package will include:

- 2 x 30 minute Virtual Consultations
- A colour palette for your space
- Pattern, texture and finish details including paint and wallpaper selections (if needed)

– A product moodboard with carefully selected items for your space including all key furniture items, lighting, soft furnishings including all bedding, window dressings, any small electrical appliances, all kitchenware, artwork and all accessories (where needed)

– A furniture & accessories layout plan drawn to scale with your new items and where to position them

– A clickable shopping list with links to online shops to allow you to purchase as and when you are ready

– One revision of your design or alternative product options (if needed)



FIVE IMPORTANT REASONS DEVELOPERS USE THIS SERVICE

01 Enhanced Guest Experience: Our interior design service is meticulously designed to elevate the guest experience in your short-term let properties. From the moment guests step in, they'll be greeted by an inviting atmosphere that seamlessly blends comfort with style. Thoughtfully curated interiors create a lasting impression, making guests feel at home and enhancing their overall stay.

02 Maximized Booking Potential: With our specialised interior design approach, your short-term let properties will stand out from the competition, leading to increased bookings and higher occupancy rates. The visual appeal and practical functionality of our designs are tailor-made to attract modern travelers seeking accommodations that offer both comfort and aesthetics.

03 Time and Effort Savings: As a property developer, your time is valuable. By entrusting our interior design service, you can save valuable hours that would otherwise be spent trying to source the right furnishing. Our clickable shopping list provides you with all of the items in your design at a click of a button, ensuring that your properties will be transformed into stylish and practical spaces without any stress or hassle.

04 Positive Return on Investment: Investing in professional interior design for your short-term let properties is an investment that pays off. Our design solutions not only enhance the overall value of your properties but also lead to increased rental income. The aesthetically pleasing and well-organized interiors attract guests willing to pay a premium for a comfortable & visually appealing stay.

05 Tailored to Airbnb Success: Our interior design service is specifically tailored to cater to the unique needs of Airbnb properties. We understand what modern travelers are looking for in their short-term accommodations. Our designs combine functional layouts with inviting aesthetics, catering to the demands of Airbnb guests who seek convenience, style, and a comfortable living experience.

MEET
OUR TEAM

2024



NATALIE ROUKIN
INTERIORS



Natalie Roukin
Interior Designer



Jenna Stopforth
Interior Designer



Rebecca Hosking
Interior Design
Assistant



Watson & Eliza
Chief Tea Tasters



Dash
Chief Biscuit
Muncher

INTERESTED TO KNOW ABOUT OTHER SERVICES WE PROVIDE?
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